



About Us

Mission: Establish college access centers in Philadelphia High Schools to create a college-going culture and promote college access and completion

Vision: Create and increase academic opportunity and achievement and ultimately greater professional success for Philadelphia students.

History: The founder, Abraham, was first exposed to the inner-city school system as an undergraduate at the University of Pennsylvania. Through community service courses and his church, he encountered the problem of college access for low-income students. While obtaining his law and government degree at Penn, Abraham and several colleagues set in motion a non-profit organization devoted to that very cause.

In July 2010, 12+, formerly known as one little DID, was formed with the goal of partnering with schools to develop a college-going culture by focusing on college access and completion. The organization partnered with a school in North Philadelphia, where the inaugural program saw great success. 9 of the 9 students in the pilot program went on to attend college. 12+ hopes to continue to grow upon its vision to help low-income high school students attend college.

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